



**SAGA 2024**



**SPONSORSHIP OPPORTUNITIES**



# EVENTS CALENDAR

## EVENTS

| Month     | Events  |
|-----------|---|
| February  | <ul style="list-style-type: none"><li>● 2/5: Public Policy Luncheon</li><li>● 2/15: AM Buzz</li><li>● TBD: Business After Hours</li></ul>   |
| March     | <ul style="list-style-type: none"><li>● 3/4: Public Policy Luncheon</li><li>● 3/21: AM Buzz</li><li>● TBD: Business After Hours</li></ul>   |
| April     | <ul style="list-style-type: none"><li>● 4/1: Public Policy Luncheon</li><li>● 4/18: AM Buzz</li><li>● TBD: Business After Hours</li></ul>   |
| May       | <ul style="list-style-type: none"><li>● 5/6: Public Policy Luncheon</li><li>● 5/16: AM Buzz</li><li>● TBD: Business After Hours</li></ul>   |
| June      | <ul style="list-style-type: none"><li>● 6/3: Public Policy Luncheon</li><li>● 6/20: AM Buzz</li><li>● TBD: Business After Hours</li></ul>   |
| August    | <ul style="list-style-type: none"><li>● 8/5: Public Policy Luncheon</li><li>● 8/15: AM Buzz</li><li>● TBD: Business After Hours</li></ul>   |
| September | <ul style="list-style-type: none"><li>● 9/9: Public Policy Luncheon</li><li>● 9/19: AM Buzz</li><li>● 9/26: SAGA Annual Meeting</li><li>● TBD: Business After Hours</li></ul>         |
| October   | <ul style="list-style-type: none"><li>● 10/7: Public Policy Luncheon</li><li>● 10/12: Children's Business Fair</li><li>● 10/17: AM Buzz</li><li>● TBD: Business After Hours</li></ul> |
| November  | <ul style="list-style-type: none"><li>● 11/1: Chamber Clays Tournament</li><li>● 11/4: Public Policy Luncheon</li><li>● 11/24: AM Buzz</li><li>● TBD: Business After Hours</li></ul>  |



## SPONSORSHIP OPPORTUNITIES

# ABOUT THE EVENT

This monthly luncheon and public policy forum brings business and community leaders together to discuss a variety of important policy issues and topics. After brief organizational updates from key community leaders, subject matter experts offer timely and informative presentations on a specific public policy topic each month. This event takes place on the first Monday of each month at the Dennis A. Wicker Civic And Conference Center from 11:45 am to 1:00 pm.

### TOPICS INCLUDE:

- State of the City
- First Health Community Partnership
- Diversity, Equity, and Inclusion
- Economic Development Recap

... and more!

# SPONSORSHIPS

Opportunities to sponsor Public Policy Luncheons are available on an event-by-event basis. Sponsorship funds help elevate the quality of the event experience by offsetting the costs of the event space and the meal, while providing valuable exposure and recognition for the sponsor and their representative(s).

### PRESENTING SPONSOR - \$500 (1 available per event)

- Website feature
- Opportunity to introduce event host
- Listed as presenter with logo on event registration site
- Material for distribution at the event (at the discretion of SAGA)

Sanford Area Growth Alliance | [www.growsanfordnc.com](http://www.growsanfordnc.com) | 919-775-7341

# CHAMBER CLAYS TOURNAMENT

## ABOUT THE EVENT

You can be a part of the Chamber's premiere teambuilding event held annually at Deep River Sporting Clays, the Chamber Clays Tournament! The Chamber Clays Tournament is an opportunity for teambuilding, networking, and community engagement in an invigorating outdoor environment. This is a rewarding day of fun for sporting clays fanatics and novices alike. This event takes place from 8:30 am to 12:30 pm on November 1st, 2024 and includes a full round of competitive clays, as well as breakfast and lunch.

## SPONSORSHIPS

| Sponsorship Level                      | Price   | Description   |
|--|---------|---|
| Gold Sponsor<br>(1 available)          | \$2,000 | <ul style="list-style-type: none"><li>● Company logo on event marketing materials</li><li>● One team of five (\$500 value)</li><li>● Company sign at registration table</li><li>● Table display/booth space</li><li>● Feature on social media</li><li>● Company logo on event signage</li></ul> |
| Wobble Deck Sponsor<br>(1 available)   | \$750   | <ul style="list-style-type: none"><li>● Company logo on event marketing materials</li><li>● Company sign at registration table</li><li>● \$100 discount off of team registration (if applicable)</li><li>● Company logo on event signage</li></ul>  |
| Food Pavilion Sponsor<br>(2 available) | \$500   | <ul style="list-style-type: none"><li>● Company logo on event marketing materials</li><li>● Company sign at food and beverage pavilion</li><li>● Company logo on event signage</li></ul>  |
| Beverage Sponsor<br>(1 available)      | \$500   | <ul style="list-style-type: none"><li>● Company logo on event marketing materials</li><li>● Company sign at food and beverage pavilion</li><li>● Company logo on event signage</li></ul>  |
| Station Sponsor<br>(13 available)      | \$100   | <ul style="list-style-type: none"><li>● Company sign at one station on course (Limit 1 per company)</li></ul>   |

# MAJOR EMPLOYERS BREAKFAST

## ABOUT THE EVENT

Partner with SAGA in convening key site leaders from major Lee County employers to participate in a conversation around business-related topics. With approximately 65 attendees from Lee County businesses, discussions address critical industry concerns. The event features a full breakfast, networking opportunities, and participation from City of Sanford, Town of Broadway, and Lee County leaders, enhancing collaboration and providing insights for our community's business development. This event takes place from 7:30 am to 9:30 am at the Dennis A. Wicker Civic and Conference Center on April 23rd and October 24th, 2024.

## SPONSORSHIPS

Opportunities to sponsor Major Employers Breakfasts are available at the following levels on an individual basis. These sponsorships will help offset key aspects of these events, including breakfast and the event space.

### **PRESENTING SPONSOR - \$1500 (1 available per breakfast)**

- Presentation of your business's logo on event screen
- 3 minutes to share your company's story with the audience
- Ability to distribute marketing materials (at the discretion of SAGA)
- Logo on communications materials

### **ROUND TABLE SPONSOR - \$500 (2 available per breakfast)**

- Presentation of your business's logo on event screen
- Logo on communications materials
- Ability to distribute marketing materials (at the discretion of SAGA)

# CHILDREN'S BUSINESS FAIR



## ABOUT THE EVENT

Join SAGA as we invite the children of Sanford and Lee County to develop their own brand, product, and marketing strategy to become business owners for a day. Your support of our young entrepreneurs is an excellent opportunity for your business to demonstrate community support and cultivate your next generation of suppliers. The Children's Business Fair will be held on October 12th, 2024.

## SPONSORSHIPS

Opportunities to sponsor the Children's Business Fair are available at the following levels on an individual basis. These sponsorships will help offset the costs of this event, including food and the event space.

### **YOUNG INNOVATOR SPONSOR - \$1500 (1 available)**

- Presentation of your business's logo on communications materials/social media
- Opportunity to share information about your company's services
- Ability to distribute marketing materials (at the discretion of SAGA)
- Official Bell Ringing at opening of the Children's Business Fair

### **LAUNCH SPONSOR - \$500 (2 available)**

- Presentation of your business's logo on communications materials/social media
- Ability to distribute marketing materials (at the discretion of SAGA)

# SAGA

# ANNUAL MEETING

## ABOUT THE EVENT

The Annual Meeting of the Sanford Area Growth Alliance is the community's most anticipated networking event of the year. In addition to power networking during the business social hour, the event features updates from organization and community leaders followed by recognition of Chamber and Economic Development Award Recipients. The Annual Meeting will be held on September 26th, 2024. Don't miss this opportunity to showcase your organization before hundreds of regional business leaders and community stakeholders!

## SPONSORSHIPS

| Sponsorship Level                   | Price   | Description   |
|-------------------------------------|---------|---|
| Presenting Sponsor<br>(1 available) | \$5,000 | <ul style="list-style-type: none"><li>● Welcoming remarks provided by your company representative (up to 5 minutes)</li><li>● Company promotion featured on event screens</li><li>● Company logo printed on all event promotional materials and social media</li><li>● Podium recognition at event</li><li>● Six tickets to event</li></ul> |
| Reception Sponsor<br>(2 available)  | \$2,500 | <ul style="list-style-type: none"><li>● Company logo printed on all event promotional materials and social media</li><li>● Podium recognition at event</li><li>● Company material showcased during Cocktail Hour</li><li>● Four tickets to event</li></ul>  |
| Welcoming Sponsor<br>(1 available)  | \$1,000 | <ul style="list-style-type: none"><li>● Company logo printed on all event promotional materials and social media</li><li>● Greeting area company logo display</li><li>● Two tickets to event</li></ul>  |
| Alliance Sponsor<br>(1 available)   | \$500   | <ul style="list-style-type: none"><li>● Company logo printed on all event promotional materials and social media</li><li>● One ticket to event</li></ul>  |