



Thank you for your interest in becoming a member of the Sanford Area Growth Alliance. We are proud to be an advocate for the business community of Sanford, Lee County, and Broadway.

When you join SAGA, you will be part of a group which represents industries and services of all kinds and sizes, who share an interest in our growing and thriving community. From the sole proprietor to the industry employing 1,700 people, SAGA carries the message that Lee County is serious about business.

There are many advantages to being a SAGA Investor, including the promotion of your business to all incoming residents and industry, networking with the community and potential customers, and advocacy of business-friendly legislation throughout our community.

SAGA is your voice!

Our Investors are part of a county filled with prosperous business, and it is their vision that acts as a road map for all our actions. We encourage you to get involved with SAGA! We offer programs that allow your input so that you can help Lee County to grow, prosper and continue to improve.

We look forward to working with you to make our community the best it can be.

Your success is our success!

Best Regards,



Susan Gomez
Chamber of Commerce Director
sgomez@growsanfordnc.com
(919) 774-84439 ext. 1502



There are innumerable reasons to invest in SAGA. Here's just 5:

1 EXPAND YOUR CUSTOMER BASE

SAGA offers a complete menu of networking opportunities to suit your schedule and style. From social gatherings like AM Buzz to our Public Policy Luncheons, we provide places for you to make new contacts, share information with other business owners or meet new members of the community. Our signature events, like the Clays Championship and the Annual Meeting bring the business community together like no other gatherings. Relationships are strengthened and, as always, business is the main topic.

2 INCREASE YOUR NAME RECOGNITION

Launching a new product or service? Need a PR boost from your groundbreaking or ribbon cuttings? Use us to help the community learn about your business. Get in front of decision makers by choosing the right SAGA venue to market or advertise your product or service. We have sponsorships for events that will provide focused advertising to the audience you need.

3 IMPROVE OUR BUSINESS COMMUNITY

Combine your voice with other business leaders as allies in improving the business climate. Help SAGA promote a quality of life that attracts new residents and customers. SAGA provides countless avenues for your business to be a real part in giving back, like volunteering as an Ambassador, participating in our Leadership Sanford program or serving on a committee.

4 GROW YOUR BUSINESS

Learn new skills from folks who have traveled the road before you. Need some help with marketing? Public relations? Bookkeeping? Through our partnership with the Small Business Center at CCCC, we can offer almost any service to help you grow.

5 RECIEVE REFERRALS

The volume of telephone calls and emails we receive each day would surprise you. Many of them are requests for a product or a service. We only refer SAGA investors. Let us be a referral source for your business.

Let SAGA help you get your name out there.

AM BUZZ OR BUSINESS AFTER HOURS

Host one of these monthly gatherings at your place of business. We invite SAGA Members and elected officials. What a great way to market and network with an interested, captive audience.

RIBBON CUTTINGS

Let SAGA help organize, publicize and execute your ribbon cutting. SAGA Investors, elected officials and your own personal contacts are invited.

WEB PRESENCE

All SAGA Investors are listed on our website (GrowSanfordNC.com) and new members are highlighted on social media:



@Sanford Area Growth Alliance



@growsanfordnc



Sanford Area Growth Alliance

ADVERTISING

As a SAGA Investor, you are entitled to a buy one get one free ad in the *Sanford Herald* annually.

SPONSORSHIPS

Get your business name in front of decision makers! From the Annual Meeting to the Annual Clays Championship, SAGA offers plenty of sponsorships that get your business name promoted.

PUBLIC POLICY LUNCHEONS

Our Public Policy Luncheon is held on the first Monday of each month. Come enjoy lunch while hearing about topics important to our business community. You can also sponsor this event for a reasonable price!

LEADERSHIP SANFORD

Join other executives in this nine-month leadership training program. Graduates leave the program with a better working knowledge of Sanford and Lee County. Additional fee applies.

CHAMBER CLAYS CHAMPIONSHIP

This is a premier event! A day of clay shooting, networking, food and prizes. Business owners, decisionmakers and elected officials attend this event annually. The event is hands on and interactive with high publicity around the area.

MAILING LABELS

Want to get the word out that you're having a sale, promotion, new product or service? SAGA provides labels with mailing addresses of all SAGA Investors.

MEMBERSHIP DIRECTORY

Gain recognition and exposure by being listed in this directory, both online and in print.

MEMBERSHIP CERTIFICATE AND WINDOW CLING

Display them proudly so that all who visit your establishment will know that you are a quality business and that you have made an investment in our community to ensure that Lee County remains a great place to work, live and visit.

2026 SAGA Investor Benefits



Each Investor Level includes all benefits from lower levels

Platinum Investor - \$20,000+ Annually for 5 Years

- 10 complimentary tickets (total) and VIP seating for SAGA Annual Meeting
- Distribution of your organization's press releases
- Advanced notice on Annual Marketing Opportunities

Diamond Investor - \$15,000+ Annually for 5 Years

- 6 complimentary tickets to SAGA Annual Meeting (total)
- Complimentary team at the Chamber Clays Championship

Gold Investor - \$10,000+ Annually for 5 Years

- Seat on SAGA Board of Directors
- 4 complimentary tickets to SAGA Annual Meeting (total)
- 50% discount on a team at the Chamber Clays Championship
- Opportunity to serve on a SAGA Committee

Silver Investor - \$5,000+ Annually for 5 Years

- 2 complimentary tickets to SAGA Annual Meeting (total)
- 30% discount on a team at the Chamber Clays Championship

Bronze Investor - \$2,500+ Annually

- Recognition at SAGA Annual Meeting
- Notification of SAGA press releases via email
- SAGA CEO Report
- Business spotlight in SAGA newsletter annually*
- 2 complimentary tickets per Public Policy Luncheon
- 20% discount on a team at the Chamber Clays Championship
- Enhanced Online Directory Listing

Corporate - \$1,000 Annually

- 1 complimentary ticket to SAGA Annual Meeting
- Recognition at all SAGA events denoted by level (updated quarterly)
- Logo recognition in SAGA newsletter
- Feature in the *Sanford Herald* or *The Rant**
- 1 complimentary ticket per Public Policy Luncheon
- 10% discount on a team at the Chamber Clays Championship
- Complimentary processing of Certificates of Origin

Collaborator - \$700 Annually

- Host AM Buzz (based on availability) – \$40
- Host Business After Hours (based on availability) – \$75
- Complimentary Ribbon Cutting/Groundbreaking

Advocate - \$300 Annually

- New Investor recognition on social media
- Yearly BOGO ad in the *Sanford Herald*
- SAGA Investor certificate and window cling
- Company listing on SAGA website and local publications
- One set of directory mailing labels annually*
- Milestone anniversary recognition*
- Exclusive Investor discounts & Affinity Programs
- Host AM Buzz (based on availability) – \$75
- Host Business After Hours (based on availability) – \$150
- Processing of Certificates of Origin – fees apply
- Social media spotlight annually
- Ribbon Cutting/Groundbreaking – \$100
- Access to Carolina HealthWork healthcare plans

*upon request

Questions? Call 919-775-7341 or email frontdesk@growsanfordnc.com for more information.

2026 SAGA EVENTS

PUBLIC POLICY LUNCHEON

11:45 AM

Dennis Wicker
Civic Center

*Lend your voice to the public policy
discussions shaping our community*

January 5	June 1
February 2	August 3
March 2	September 14
April 13	October 5
May 4	November 2

AM BUZZ

7:30 AM

Locations
Vary

*Join the Sanford business community for a
morning of food, fun, and good company*

January 15 YMCA	June 18 United Way
February 19 Sanford BPW	August 20 NC State Extension Center
March 19 Mann Center	September 17 Deep River Sporting Clays
April 16 CED Sanford	October 15 HAVEN of Lee County
May 21 FirstHealth Fitness	November 19 CCCC

BUSINESS AFTER HOURS

5:00 PM

Locations
Vary

*Unwind after work with your colleagues
as you relax and reconnect*

February 26 Adcock Real Estate	August 27 First National Bank & Hallmark
March 26 Guild Mortgage	October 29 Visit Sanford
April 24 Deep River Sporting Clays	November 12 Express Employment
May 28 Central Carolina Physicians	December 3 Adcock Real Estate
June 25 Helping Hands Clinic	

MARQUEE EVENTS

Join us for our biggest events of the year!

SAGA Annual Meeting	September 24
<i>Awards Banquet and Community Celebration</i>	
Children's Business Fair	October 10
<i>Get a sneak peak at the next generation of Sanford entrepreneurs!</i>	
Chamber Clays Championship	November 6
<i>Think you have a shot at being the best?</i>	

For more info, contact
frontdesk@growsanfordnc.com

Full Calendar Here:

business.growsanfordnc.com/events/calendar



Date: _____ Referred by: _____

Business Name: _____

Physical Address: _____

Billing Address (if different): _____

Phone Number: _____ Web site: _____

Email Address _____

Year Est. _____ # Full Time Employees: _____ # Part Time Employees: _____

Directory Category: _____

**Please select from the next page one of the Directory Categories you would like to be associated with.*

Primary Contact

Name: _____ Phone: _____

Email: _____ Role: _____

Secondary Contact

Name: _____ Phone: _____

Email: _____ Role: _____

Which Investor Level are you applying for?

_____ Advocate \$300	_____ Corporate \$1,000 B	_____ Silver \$5,000+	_____ Diamond \$15,000+
_____ Collaborator \$700	_____ Bronze \$2,000	_____ Gold \$10,000+	_____ Platinum \$20,000+

Payment Options: _____ Cash _____ Credit Card _____ Check

Submit application and payment to:

Sanford Chamber of Commerce
PO Box 519
Sanford, NC 27331

Questions:

(919) 775-7341
frontdesk@growsanfordnc.com
www.growsanfordnc.com



CATEGORIES

1. Accountants/Accounting Services
2. Accounting, Bookkeeping, Payroll, Tax Preparation
3. Adult Day Care
4. Advertising
5. Advertising Specialties
6. Advertising-Outdoor
7. Advertising-Real Estate
8. Agriculture
9. Air Cleaning/Purifying Equipment
10. Air Conditioning
11. Aircraft Services
12. Airport
13. Aluminum Siding
14. Amusements
15. Animal Rescue
16. Antiques
17. Apartments
18. Architects
19. Athletics
20. Attorney
21. Automobile Dealer
22. Automobile Repairs & Service
23. Automobile-Car Wash
24. Automobile-Leasing/Renting
25. Awning & Canopies
26. Bail Bond Agencies
27. Bakeries
28. Banks/Banking Associations
29. Banquet Facilities
30. Barbers
31. Beauty Salon
32. Bed and Breakfast
33. Boarding Facility
34. Boat Dealers/Marine Supplies
35. Book Stores
36. Bookkeeping
37. Bottlers
38. Bowling
39. Building Materials
40. Business & Management Consultants
41. Business Documentation & Communications
42. Carpet/Rug Cleaning
43. Caterer
44. Cell Phone-Equipment/Services
45. Chambers of Commerce
46. Children's Activities
47. Children's Play Space
48. Chiropractors
49. Churches
50. Civic Groups
51. Non-Profits
52. Cleaners
53. Cleaning Services
54. Clubs-Country/Tennis
55. Coffee Shop
56. Cold Storage
57. Communications-Phone, Broadband, Digital TV
58. Computer Networking & IT
59. Computer Services
60. Concrete
61. Consignment Shops
62. Construction Companies-Home Builders/Contractors
63. Construction Equipment
64. Construction Supplies
65. Consultant
66. Contractors
67. Contractors-Electrical, Plumbing
68. Convenience Store
69. Convention Center
70. Copiers-Repair/Service
71. Cosmetics
72. Credit Reporting
73. Dance Studio
74. Dentist/Dental Lab/Dental Care
75. Department Store
76. Designer-Industrial
77. Direct Mail Service
78. Distributor-Coffee/Water
79. Distributors
80. Document Management Software & Hardware
81. Dog Trainers
82. Electrical Equipment & Supplies
83. Electricians
84. Employment Agency
85. Energy Conservation
86. Engineer
87. Engraving-Trophy/Plaque
88. Event Planning/Venue
89. Executive Recruiting & Outplacement
90. Farm Supplies
91. Farms
92. Finance/Financial Advisor
93. Flooring
94. Florists
95. Forestry Consultants
96. Funeral Homes
97. Furniture
98. Games & Hobby Shop
99. Gas Turbine Repair
100. Gifts/Decorative Accessories
101. Glass
102. Golf Courses
103. Government-Federal/State
104. Government-Municipal
105. Graphic Design
106. Grocers
107. Hardware
108. Health Clubs
109. Hearing
110. Hearing & Speech Center
111. Heating & A/C Distributors
112. Holistic Health
113. Home Care/Hospice
114. Home Improvement
115. Home Inspections
116. Home Theater Systems
117. Hospitals
118. Hotels/Motels
119. HR/Benefits Consultants
120. Ice Sculpture
121. Individuals
122. Industrial Supplies
123. Industries & Manufacturing
124. Insulation
125. Insurance
126. Interior Decorator/Designer
127. Internet Service Provider
128. Janitorial Supplies
129. Jeweler
130. Landscape
131. Limousine Services
132. Liquor Store
133. Machine Shops
134. Manufacturers
135. Marketing/Advertising
136. Mattresses
137. Media-Newspaper
138. Media-Radio/TV
139. Medical Equipment & Supplies
140. Mental Health/Substance Abuse
141. Mobile Home Parks
142. Mobile Home Sales
143. Mortgage Loans
144. Movie Theatre
145. Music
146. Office Supply-Equipment/Furniture
147. Oil & Gas Operators
148. Optical
149. Organizations-Business/Professional
150. Organizations-Civic/Charitable
151. Organizations-Community
152. Organizations-Community Services
153. Paints-Retail
154. Paving Contractors
155. Pawn Shop
156. Payroll Processing
157. Pest Management
158. Pet Grooming
159. Pet Store
160. Pharmacies
161. Photographers
162. Physical Therapy
163. Physicians/Surgeons
164. Plumbing
165. Potters/Pottery Studios
166. Pressure Wash Services
167. Printers, Publishers, Typesetters, & Graphics
168. Prosthetics & Orthotics
169. Psychologists
170. Real Estate
171. Real Estate Appraisers
172. Real Estate Developers & Investors
173. Real Estate-Commercial
174. Recreational Vehicles-Rentals
175. Recreational Vehicles-Sales
176. Recreational Vehicles-Service
177. Recycling-Industrial
178. Rentals-Party Equipment
179. Restaurants/Caterers/Bars
180. Retail
181. Retirement/Nursing Homes
182. Roofing
183. Roofing-Metal
184. School Supplies
185. Schools, Colleges & Education
186. Security
187. Senior Services
188. Septic Tank Service
189. Shoe Store
190. Signs
191. Skeet Shooting/Sporting Clays
192. Steel-Fabricators/Shelving
193. Steel-Warehouse/Service Center
194. Storage-Commercial & Residential
195. Surveyors
196. Swimming Pool
197. Tanning Salon
198. Tax Service
199. Telephone Books
200. Telephone-Equipment
201. Television-Cable
202. Theater
203. Tire Dealers
204. Tobacco
205. Training-Computer Software
206. Training-Workforce
207. Transportation
208. Trash Hauling-Commercial
209. Travel Agency
210. Uniforms/Shoes/Accessories
211. Upholstry
212. Urgent Care Facilities
213. Utilities
214. Vacuum Cleaners, Sales & Service
215. Vending Machines
216. Veterinarians
217. Video Production
218. Video Rentals
219. Web Page Design
220. Wines-Retail

As a SAGA Investor, I/we recognize that membership is a privilege and that a membership brings with it the responsibility to assure that all members understand and commit to the following Code of Conduct.

The Code of Conduct shall, without limitation, require members and all participants of SAGA-sponsored programs to:

- Refrain from publicly disparaging the business practices of fellow Investors and refrain from condoning or engaging in misrepresentation or unethical practices.
- Conduct business and professional activities in a reputable manner so as to reflect honorably upon the business community and fellow SAGA Investors.
- Respect the reputation, profile and status of SAGA, and represent the SAGA accordingly.
- SAGA is fully committed to promote a culture of inclusion, diversity and respect. When dealing with others, Investors are expected to:
 - Be respectful, fair and civil;
 - Speak candidly and truthfully;
 - Avoid all forms of harassment, illegal discrimination, threats or violence;
 - Understand, support and promote the Vision and Mission of SAGA and cooperate with fellow Investors in the application of this Code of Conduct;
 - Whenever reasonably possible, participate in the functions and activities of SAGA;
 - Observe the highest standards of ethics in rendering services and/or offering products for sale, based on the Investors' own knowledge and expertise;
 - Refrain from engaging in any practices prohibited by law or seeking unfair advantage over fellow Investors;
 - Conform to all laws established by Municipal, State and Federal governments for the control of said business, where applicable; and
 - Present a true presentation in all advertising and advertise goods and services in accordance with all Municipal, State and Federal legislation.

I/we also understand that the failure to adhere to the professional and personal obligations of SAGA as outlined above can result in the termination of my/our membership.

ANTI-DISCRIMINATION AND ANTI-HARASSMENT POLICY

SAGA believes that a policy prohibiting discrimination, harassment or sexual harassment is in the best interest of our organization and our Investors. For this reason, it will be the policy of SAGA to comply with all applicable federal, state and local laws relating to discrimination or harassment. SAGA Investors are expected to operate in a professional and ethical manner.

Organization Name

Print Name

Signature

Date